

THIS RESUME BELONGS TO:

AMBER KB WILSON UX + UI + PRODUCT DESIGNER

IF FOUND, PLEASE CONTACT OWNER AT (707) 315-8683, AMBER@ILOVEPRODUCT.DESIGN. THANK YOU!

EDUCATION

Designlab UX Academy Bootcamp, 2020

480+ hours of coursework, UX, UI, UX Research, Design Thinking Process, end-to-end product development, mentored by professional designer.

Foothill College, AA Graphic & Interactive Design, 2020

Academy of Art University, Web Design & New Media, 2009 - 2012

WORK EXPERIENCE

The Stylish Closet | San Francisco + Remote

Founding Lead Product Designer, April 2021 - Present
UI design, UX design, User Research, Product and Project Management, UX writing, prototyping, stakeholder management and key contributions in development of company's first MVP with dev/eng. offshore team.

Freelance Design | Remote

Designer, 2011 - Present
Graphic design, logo design, brand identity development, mobile app design, UX + UI design, product design, prototyping, web design for various clients (particularly early-stage start ups and MVPs.)

Customer Lobby | Oakland, CA

Office Manager/EA, March 2018 - 2021 (The "before" times)

VOLUNTEER WORK EXPERIENCE

Designlab Student Life Committee

Co- Founder + Team Lead + Project Manager
Create centralized cross-cohort opportunities for student empowerment through self-advocacy, social connections, and skill development.

ADPList.org (Democratizing mentorship for all)

Venture Initiative Ambassador + Project Lead
Cohort of hand-selected ambassadors who are focused on spreading the word of ADPList and it's mission of democratizing mentorship to every corner of the world.

WHAT I BRING TO YOUR TABLE

- **Initiative**; I don't need to be asked twice. I usually don't even need to be asked once.
- **Adaptability** to take on new projects in uncharted territories or adjust to new, arising challenges .
- Hyper-focus on **detailed organization** to ensure **sustained alignment** on projects and progress.
- Ability to **format information in accessible and easily digestible ways** to reduce wtf moments.
- **Opportunistic failure**; Turning failure into growth, lessons, and development. No shame in the game.
- **End-to-end project management & leadership**, including research, team formation, delegation, facilitation, leadership, and evaluation.
- **Collaborative and team-centered approach to problem-solving**; I endeavor to create a sense of belonging for all perspectives and opinions.
- **Balancing** business goals with user goals to ensure effective alignment and strategic harmony.

TEAM PROJECTS

- **UX Wizards** (Hackathon) April 2021, Product + UX/UI Designer + UX Researcher + Product Manager
 - 🏆🏆🏆 WINNER: *1st Place Judge's Grand Prize, Best Presentation, and Best Research*
- **Brandathon** (Branding Hackathon for "Ricki Rum" ecommerce clothing brand) May 2021, Brand + Visual Designer, UX/UI Designer + Project Manager
 - 🏆 WINNER: *1st Place*
- **DubsTech Protothon** (Hackathon) Feb. 2021, Product + UX/UI Designer + UX Researcher
- **Grassroots DesignFest** (2 week Website Project for "Lil Laughs" Nonprofit Organization) Mar. 2021, Project Manager + UX/UI Designer + Web Designer

